



Authorized Tire Center

WHY ARE EV TIRES

THE BEST TIRES FOR YOUR PROLOGUE?



**Count on Your Honda Dealer to
Optimize Your EV Experience!**



The new, all-electric, Honda Prologue SUV delivers a sporty driving experience with plenty of room to roam. From everyday drives to weekend adventures, the Prologue offers exciting performance with sustainability. While the tires equipped on the Prologue may look just like the tires on other Honda models, there is more going on below the familiar surface.

What Do I Need to Know About Tires for Electric Vehicles?

The tires on an all-electric vehicle have a greater impact on the vehicle's performance than they do on a traditional Internal Combustion Engine (ICE) powered car. To help you understand their importance, please see the following answers to some of the most common questions regarding EV tires.

Why is the Original Equipment (OE) EV Tire Important?

The OE tires that come equipped on the Prologue are specifically engineered to help maximize range performance and noise comfort at exceptional levels. Additionally, Honda conducts intensive testing on the OE tires to make sure that they meet optimal drivability and durability performance criteria.

What is an EV Tire?

All-electric vehicles (EVs) perform somewhat differently than traditional ICE vehicles due to a variety of traits, like using a battery for power and having upfront torque or one-pedal driving. EV tires are designed with two aspects in mind:

- Low rolling resistance (assists with driving range)
- Noise comfort

The following design elements work together to achieve low rolling resistance:

- Special tread pattern
- Unique tread compound
- Narrower tire size
- Specialized materials used for the belts and casing

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How Long will EV Tires Last?

Whether you're mounting tires on an EV or ICE vehicle, conditions such as driving habits, road surface, and temperature all impact how long tires may last. EVs, by nature, tend to wear tires faster than a comparable ICE vehicle mainly due to their heavier weight and their greater amount of torque. While tire wear is subjective, the tire industry research indicates that approximately 20% less wear life compared to an ICE vehicle is common.

Do EV Tires Cost More?

Due to the many proprietary materials and design elements that go into manufacturing an EV tire, they can be slightly more expensive than an ICE tire. That said, an electric vehicle's overall maintenance costs are usually low, as there are fewer parts to replace and systems to fail. This infrequent need for maintenance can offset the slightly higher price of EV tires in the long run.

Honda Prologue OE Tire Fitments



BRIDGESTONE

Alenza AS

EX, Touring

255/60R19

Elite

275/45R21

Why Buy from the Honda Authorized Tire Center (Your Local Honda Dealer)?

The Honda Authorized Tire Center works with the tire manufacturers to ensure that the OE tires are readily available.

Plus, tires purchased from the Honda Authorized Tire Center include 24 months of road hazard protection, plus 24 months roadside assistance. Listed below is what is included:

- 100% replacement cost
- \$40 flat repair coverage
- Towing up to 15 miles (for tire related issues)
- Lockout service



Your local Honda dealer is your Honda Authorized Tire Center. And they are here to help you sort through the tire options. Go to [automobiles.honda.com](https://www.automobiles.honda.com) to find your local Honda Authorized Tire Center (local Honda dealer) or, simply drive to one near you.



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